

Work Zone Cam Releases New Customizable Software for Construction Cameras *Software Updates Make Time-Lapse Technology Even More of a Do-It-Yourself Option*

New York, August 28, 2014 – Work Zone Cam, a leading provider of construction webcams, continues its trend of providing economical, do-it-yourself systems to the construction industry. Version 3.0 of its interface includes new features, increased user capabilities and simplified software, making managing a time-lapse camera easier than ever.

With Work Zone Cam's new software, website developers will take customization to the next level. Rather than depending on your software provider to create and edit the camera's public page, clients can now change the page themselves and see the edits immediately. The update does not limit or charge customers for editing the camera's interface, allowing project teams to modify the layout, colors and overall theme of the web page whenever necessary. Any photo or graphic can also be uploaded and used as the website's background to create a custom look. These advancements are beneficial because they give companies more control over the public presentation of the webcam. As a result, there is a quicker turnaround time when developing the web page or informing the community about jobsite progress.

Publicly promoting a project is also simple because of newly added share options. Since it may be important to interact with the community during a construction project, updates can be shared via Facebook and Twitter with the click of a button. Clients can generate their own embed code, allowing them to include the camera on a dedicated web page, post updates on social media and integrate project management software, such as SharePoint.

In an industry that continues to grow, Work Zone Cam continues to advance its technology. By providing a professional, do-it-yourself jobsite camera that does not require a monthly fee, Work Zone Cam saves customers time and money. Clients who don't have a server infrastructure or simply want to outsource the service can choose Work Zone Cam's no-frills, low-cost hosting service. With the hosting services, images are updated to the secure servers and delivered directly to the user's website or mobile device. Work Zone Cam cameras can be purchased on Amazon or B&H Photo. Flexible rental options are also available. To learn more about Work Zone Cam, visit http://www.workzonecam.com/web_interface/ or call 877-ZONE-101.

ABOUT WORK ZONE CAM

Founded by webcam specialists, Work Zone Cam provides a professional, reliable, and easy to use time-lapse camera solution. Work Zone Cam follows a simple approach of empowering their customers with the best Do-it-Yourself construction camera and delivering a basic, no-frills service to keep the prices low. With applications in the construction, retail, healthcare, education and design-build industries, the rugged construction camera is designed for extended outdoor use. Backed by award winning technology that is licensed from EarthCam – the industry leader, Work Zone Cam systems are wireless, all-weather digital SLR cameras that are ideal for documenting projects and producing HD quality time-lapse movies.

Learn more about the Work Zone Cam solution at www.workzonecam.com.